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MATHEMATICA — REVUE D'ANALYSE NUMÉRIQUE
ET DE THÉORIE DE L'APPROXIMATION

L'ANALYSE NUMÉRIQUE ET LA THÉORIE DE L'APPROXIMATION
Tome 10, N° 2, 1981, pp. 195—199

ON THE ORDER OF STARLIKENESS OF CONVEX
FUNCTIONS OF ORDER α

by

PETRU T. MOCANU, DUMITRU RIPEANU and IOAN SERB

(Cluj-Napoca)

Let f be a regular function in the unit disc $U = \{z| < 1\}$, $f(0) = 0$ and $f'(0) = 1$. If

$$\operatorname{Re} \frac{zf''(z)}{f'(z)} + 1 > \alpha, \text{ for } z \in U,$$

then f is called a *convex function of order α* , while if

$$\operatorname{Re} \frac{zf'(z)}{f(z)} > \alpha, \text{ for } z \in U,$$

then f is called a *starlike function of order α* . The classes of such functions shall be denoted respectively by $K(\alpha)$ and $S^*(\alpha)$. We note that $\alpha < 1$ and will only be interested in the case $\alpha \geq 0$. If $\alpha \in [0, 1]$, then $K(\alpha) \subset K(0) = K$, the class of convex functions, while $S^*(\alpha) \subset S^*(0) = S^*$, the class of starlike functions.

For a given $\alpha \in [0, 1]$, the *order of starlikeness* of convex functions of order α is defined by the largest number $\beta = \beta(\alpha)$ so that $K(\alpha) \subset S^*(\beta)$. It is well-known that $\beta(0) = 1/2$, according to the classical result due to A. MARX [3] and E. STROHÄCKER [4]. The problem of finding $\beta(\alpha)$, for all $\alpha \in [0, 1]$, was recently solved by V. A. ZMOROVICH and I. K. KOROBKOVA, by using a variational technique [6].

Another way to obtain $\beta(\alpha)$ is to use the following result due to T. H. MACGREGOR [2]: if $f \in K(\alpha)$, $\alpha \in [0, 1]$, then zf'/f is subordinate

to q , where

$$(1) \quad q(z) = \begin{cases} (2\alpha - 1) \frac{z}{(1+z)^{2-2\alpha} [(1+z)^{2\alpha-1} - 1]} & \alpha \neq \frac{1}{2} \\ \frac{z}{(1+z) \log(1+z)} & \alpha = \frac{1}{2}. \end{cases}$$

This result implies

$$\beta(\alpha) = \inf_{|z|<1} \operatorname{Re} q(z) = \min_{|z|=1} \operatorname{Re} q(z).$$

According to R. S. JACK [1], MacGregor conjectured that this infimum occurs at $z = 1$, i.e.

$$\beta(\alpha) = \min_{|z|=1} \operatorname{Re} q(z) = q(1) = \begin{cases} \frac{2\alpha - 1}{2 - 2^{2(1-\alpha)}} & \alpha \neq \frac{1}{2} \\ \frac{1}{2 \log 2} & \alpha = \frac{1}{2}. \end{cases}$$

D. R. WILKEN and J. FENG have recently proved this conjecture, by using a very ingenious device [5].

In this paper we give a direct and elementary proof of the above conjecture, by showing a little more, namely that $z = 1$ is the unique point of minimum. Incidentally we obtain some interesting trigonometric inequalities.

THEOREM. If $\alpha \in (0, 1)$ and q is given by (1) then $\min_{|z|=1} \operatorname{Re} q(z)$ occurs if and only if $z = 1$.

Proof. Let

$$R(t) = \operatorname{Re} q(e^{it}), \quad t \in (-\pi, \pi).$$

For $\alpha \in (0, 1)$, we shall show that

$$(2) \quad R(t) > R(0) = q(1) = \beta(\alpha), \text{ for all } t \in (-\pi, \pi), t \neq 0.$$

Since $q(\bar{z}) = \overline{q(z)}$, it is sufficient to suppose $t \in (0, \pi)$.

First consider the case $\alpha \neq 1/2$. From (1) we deduce

$$R(t) = \frac{2\alpha - 1}{N(t)} \{1 + \cos t - \cos \alpha t [2(1 + \cos t)]^{1-\alpha}\},$$

where

$$N(t) = 2(1 + \cos t) - 2[\cos \alpha t + \cos(1 - \alpha)t] [2(1 + \cos t)]^{1-\alpha} + [2(1 + \cos t)]^{2(1-\alpha)}$$

Therefore we have

$$(3) \quad R(t) - R(0) = \frac{(2\alpha - 1)M(t)}{[2 - 2^{2(1-\alpha)}]N(t)}$$

where

$$M(t) = -2^{2(1-\alpha)}(1 + \cos t) - [2(1 + \cos t)]^{2(1-\alpha)} + [2^{2(1-\alpha)} \cos \alpha t + 2 \cos(1 - \alpha)t] [2(1 + \cos t)]^{1-\alpha}.$$

We can write

$$N(t) = \{1 + \cos t - [2(1 + \cos t)]^{1-\alpha} \cos(1 - \alpha)t\}^2 + \{\sin t - [2(1 + \cos t)]^{1-\alpha} \sin(1 - \alpha)t\}^2.$$

If $N(t) = 0$ for some $t \in (0, \pi)$, then $1 + \cos t - [2(1 + \cos t)]^{1-\alpha} = \sin t - [2(1 + \cos t)]^{1-\alpha} \sin(1 - \alpha)t = 0$ and we get $\cos \frac{t}{2} \sin \left(\alpha - \frac{1}{2}\right)t = 0$.

Since this last equality is not possible, we deduce $N(t) > 0$, for all $t \in (0, \pi)$. Since $(2\alpha - 1)/[2 - 2^{2(1-\alpha)}] > 0$, it remains to show that $M(t) > 0$, for $t \in (0, \pi)$. To that end, we shall write

$$(4) \quad M(t) = [4(1 + \cos t)]^{1-\alpha} P(t)$$

where

$$(5) \quad P(t) = 2^{1-\alpha} \cos \alpha t + 2^\alpha \cos(1 - \alpha)t - (1 + \cos t)^{1-\alpha} - (1 + \cos t)^\alpha$$

and we shall show that $P(t) > 0$, for all $t \in (0, \pi)$.

Since P is invariant when α is replaced by $1 - \alpha$, we can suppose $1/2 < \alpha < 1$. If we let $x = 2\alpha - 1$, then we have $x \in (0, 1)$ and $\cos[(1 - x)t/2] > \cos(t/2) > [\cos(t/2)]^{1+x}$. Hence the inequality $P(t) > 0$ is equivalent to

$$(6) \quad F(t) = 2^x - \frac{\left(\cos \frac{t}{2}\right)^{1-x} t - \cos \frac{1+x}{2} t}{\cos \frac{1-x}{2} t - \left(\cos \frac{t}{2}\right)^{1+x}} > 0, \quad t \in (0, \pi), \quad x \in (0, 1).$$

A simple calculation yields

$$(7) \quad F'(t) = \frac{\sin(xt/2)(1 - [\cos(t/2)]^{2x})G(t)}{2[\cos(t/2)]^x(\cos[(1-x)t/2] - [\cos(t/2)]^{1+x})^2},$$

where

$$(8) \quad G(t) = \frac{1 + [\cos(t/2)]^{2x} - 2 \cos(xt/2)[\cos(t/2)]^x}{1 - [\cos(t/2)]^{2x}} - x$$

and

$$(9) \quad G'(t) = \frac{x \sin \frac{1-x}{2} t}{\left(\cos \frac{t}{2}\right)^{1-x} \left(1 - \left[\cos \frac{t}{2}\right]^{2x}\right)^2} \left[\left(\cos \frac{t}{2}\right)^x - \frac{\sin \frac{1+x}{2} t}{\sin \frac{1-x}{2} t} \right] \left[\left(\cos \frac{t}{2}\right)^x - \frac{\cos \frac{1+x}{2} t}{\cos \frac{1-x}{2} t} \right].$$

If we set

$$H(x) = x \log [\cos(t/2)] - \log \left[\cos \frac{1+x}{4} t \right] + \log \left[\cos \frac{1-x}{4} t \right],$$

for a fixed $t \in (0, \pi)$, then

$$H'(x) = \log [\cos(t/2)] + \frac{t}{4} \left(\operatorname{tg} \frac{1+x}{4} t - \operatorname{tg} \frac{1-x}{4} t \right)$$

and

$$H''(x) = \frac{t^2}{16} \frac{\left(\cos \frac{1-x}{4} t\right)^2 - \left(\cos \frac{1+x}{4} t\right)^2}{\left(\cos \frac{1-x}{4} t\right)^2 \left(\cos \frac{1+x}{4} t\right)^2} > 0, \quad x \in (0, 1).$$

Since $H(0) = H(1) = 0$ and $H(x)$ is convex in $(0, 1)$, we conclude that $H(x) < 0$ for $x \in (0, 1)$, which yields

$$\left(\cos \frac{t}{2} \right)^x < \frac{\cos \frac{1+x}{4} t}{\cos \frac{1-x}{4} t}.$$

Since

$$\left(\cos \frac{t}{2} \right)^x < 1 < \frac{\sin \frac{1+x}{4} t}{\sin \frac{1-x}{4} t},$$

from (9) we deduce $G'(t) > 0$, for $t \in (0, \pi)$. By using $\cos u = 1 - u^2/2 + \dots$ in (8), we easily obtain $G(0+) = 0$, so that $G(t) > 0$, for $t \in (0, \pi)$. Therefore from (7) we deduce $F'(t) > 0$, which shows that $F(t)$ given by (6) is an increasing function in $(0, \pi)$, for all $x \in (0, 1)$. From (6) we get $F(0+) = \frac{3+x}{3-x} L(x)$, where $L(x) = \frac{3-x}{3+x} 2^x - 1$. Since $L'(x) = 2^x [\log 8 - 6 - x^2 \log 2](3+x)^{-2}$, the equation $L'(x) = 0$ has a unique root $x_0 \in (0, 1)$. Moreover we have $L'(x) > 0$, for $x \in (0, x_0)$ and $L'(x) < 0$, for $x \in (x_0, 1)$. Since $L(0) = L(1) = 0$, we deduce $L(x) > 0$, for $x \in (0, 1)$, which implies $F(0+) > 0$. Therefore $F(t) > 0$ and we conclude that $P(t) > 0$, for all $t \in (0, \pi)$, where P is given by (5). From (4) we get $M(t) > 0$ and from (3) we obtain $R(t) - R(0) > 0$, for all $t \in (0, \pi)$ and $\alpha \in (0, 1)$, $\alpha \neq 1/2$, which implies (2).

Let $\alpha = 1/2$. From (1) we get

$$R(t) = \operatorname{Re} q(e^{it}) = \frac{1}{2} \frac{u \operatorname{tg} u + \log(2 \cos u)}{u^2 + \log^2(2 \cos u)}, \quad \text{where } u = \frac{t}{2} \in \left(0, \frac{\pi}{2}\right),$$

so that

$$R(t) - R(0) = \frac{I(u)}{(\log 4)[u^2 + \log^2(2 \cos u)]}$$

where

$$I(u) = (\log 2)u \operatorname{tg} u - u^2 + (\log 2) \log(2 \cos u) - \log^2(2 \cos u)$$

and

$$I'(u) = J(u) \operatorname{tg} u$$

where

$$J(u) = u \left(\frac{\log 2}{\sin u \cos u} - 2 \operatorname{cotg} u \right) + 2 \log(2 \cos u).$$

Hence

$$J'(u) = 2 \frac{1 + (1 - \log 2) \cos t}{\sin^2 t} K(t)$$

where

$$K(t) = t - (2 - \log 2) \frac{\sin t}{1 + (1 - \log 2) \cos t}$$

and

$$K'(t) = (1 - \cos t) \frac{-1 + 3 \log 2 - \log^2 2 - (1 - \log 2)^2 \cos t}{[1 + (1 - \log 2) \cos t]^2}$$

Since $-1 + 3 \log 2 - \log^2 2 - (1 - \log 2)^2 \cos t \geq -1 + 3 \log 2 - (1 - \log 2)^2 = (2 - \log 2)(2 \log 2 - 1)$, we successively deduce $K'(t) > 0$, $K(t) > K(0) = 0$, $J'(u) > 0$, $J(u) > J(0) = \log 8 - 2 > 0$, $I'(u) > 0$, $I(u) > I(0) = 0$, for $u \in \left(0, \frac{\pi}{2}\right)$, hence $R(t) > R(0)$, for all $t \in (0, \pi)$, which implies (2).

It is easy to show that $\lim_{t \rightarrow \pi} R(t) = \infty$, for all $\alpha \in (0, 1)$. This completes the proof of our theorem.

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Received 9.IV.1981.

Universitatea Babeș-Bolyai
Facultatea de matematică
Str. Kogălniceanu nr. 1 Cluj-Napoca